

Borderlands Film Festival

2018 Sponsorship Contract



The Borderlands Film Festival (“BFF”) is a New Mexico domestic non-profit corporation ID# 5491070. Sponsorships are tax-deductible to the extent allowed by law. Email your high-resolution logo to michael@borderlandsfilmfestival.org.

Sponsorship Type:

Cash Amount \$ _____ In Kind Amount \$ _____

This is a co-sponsorship and my co-sponsor is: _____

- **In-kind sponsors** donate goods or services rather than cash as their **sponsorship** offering. Total cash value of donation will be determined by BFF by combining total value of all donations provided in kind by Sponsor. In kind donations can attain no level higher than Director.
- Co-sponsors split benefits – additional credentials & tickets available for purchase.
- Sponsor may combine cash and in-kind donations.
- Sponsor can add to total donation amount at any time.

Sponsor Name (exactly as you would like it to appear in any published material):

Contact Name: _____

Best Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Website: _____

Please make checks payable to: **Borderlands Film Festival.**

Card Number: _____

Name on Card: _____ **Expiration Date:** _____ **Security Code:** _____

For Promissory Note or Payment Plan, check here (terms negotiated with BFF directors)

The benefits listed on the 2018 Sponsor Benefits page of this contract are the only benefits I am entitled to receive in return for my sponsorship, and the tickets to which I am entitled cannot be exchanged. I am not entitled to receive any benefits until the festival has received 100 percent of my sponsorship amount. The tax-deductible portion of my sponsorship may be less than the full sponsorship amount, and the festival has made no promises or representations to me, other than as contained in this contract, regarding my sponsorship or the tax consequences or benefits of the sponsorship. The Borderlands Film Festival reserves all rights to design, conduct, produce and manage all events, and my sponsorship grants no rights in these areas.

By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Printed Name: _____ Sponsor Signature: _____ Date: _____

2018 SPONSOR BENEFITS

(Benefits are negotiable)

Presenter - \$25,000

- 2 Business Class airfares from within the continental United States*
- Presenter Award and honored recognition at award ceremony
- 1st Annual celebrity award presented by company
- 2 Presenter tickets with behind the scenes access.
- 30 second (company provided) advertisement to be shown during intermissions between films
- 2 dbl occupancy or 2 single rooms during festival
- Up to 6 invites private Celebrity Luncheon
- Logo printed on BFF Poster.
- Logo on BFF website and social media linking to sponsor site.
- Twelve (12) Sponsor tickets

Changes: _____

Distributor - \$20,000

- 30 second (company provided) advertisement to be shown during intermissions between films
- 2 dbl occupancy or 2 single rooms during festival
- 1 VIP Party named after company
- Film Award named after company
- Up to 6 invites private Celebrity Luncheon
- Logo printed on BFF Poster.
- Logo on BFF website and social media linking to sponsor site.
- Twelve (12) Sponsor tickets

Changes: _____

Studio - \$15,000

- 30 second (company provided) advertisement to be shown during intermissions between films
- 1 dbl occupancy or single room during festival
- Naming rights to one workshop
- Up to 4 invites private Celebrity Luncheon
- Logo printed on BFF Poster.
- Logo on BFF website and social media linking to sponsor site.
- Ten (10) Sponsor tickets

Changes: _____

(benefit levels below are non-negotiable)

Director - \$10,000

- 30 second (company provided) advertisement or logo to be shown during intermissions between films
- 2 invites private Celebrity Luncheon
- Logo printed on BFF Poster.
- Logo on BFF website and social media linking to sponsor site.
- Eight (8) Sponsor tickets

Star - \$5,000

- 2 invites private Celebrity Luncheon
- Logo printed on BFF Poster.
- Logo on BFF website linking to sponsor site.
- Four (4) Sponsor tickets

Agent - \$2,500

- Logo printed on BFF Poster.
- Logo on BFF website linking to sponsor site.
- Two (2) Sponsor tickets

Sponsor - \$1,000

- Logo on BFF website linking to sponsor site.
- Two (2) Sponsor tickets